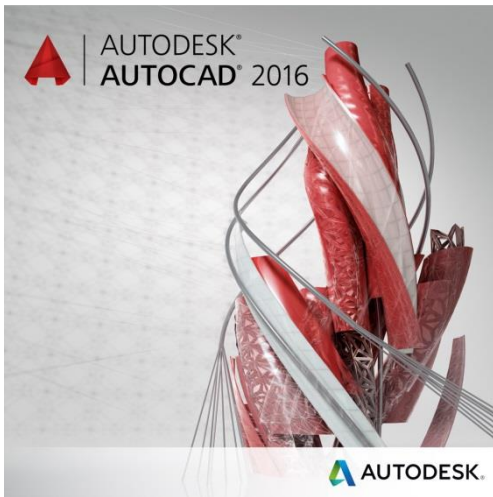


# Autodesk® AutoCAD® 2016

## Product information



### Target customer profiles

- Small businesses (<20 employees)
- SMBs (<100 employees)

### Target customer titles

- CAD manager/purchaser
- Architect (commercial/residential)
- Designer, engineer, drafter
- Machine tool designer
- Engineering service provider
- Building owner
- Facilities department manager
- House or interior designer
- Landscape designer/builder

### Industries and SIC codes

- SIC code 8712 Architecture, Engineering, and Construction
- SIC code 8711 Engineering, Services/Manufacturing

### Autodesk Basic Support

Included with all subscription plans:

- Assistance with technical issues
- 24-hour priority response in community forum
- One-to-one online support
- Exclusive training webcasts
- Ability to purchase Advanced Support

### Product description

AutoCAD® software helps design professionals better communicate their 2D and 3D design ideas. Users can create 3D designs, speed documentation, and collaborate with greater ease.

### Business value of AutoCAD

- **New & enhanced tools:** Maximize ROI with time-saving tools including Smart Dimensioning and Stunning Visual Experience (information below)
- **Trusted 3D design software:** AutoCAD has been used by millions of designers worldwide for over 30 years
- **File compatibility and connectivity:** AutoCAD features the reliability of TrustedDWG™ technology (more information below)
- **Beyond the desktop:** Users can connect their workflows across integrated desktop, cloud, and mobile AutoCAD solutions

### See designs clearly with Stunning Visual Experience

Customers can experience visual enhancements such as Line Fading. Readability is improved with true curves instead of line segments. Minimize the need to undo an operation with Command Preview.

### Include Subscription on every sale

Subscribers get the latest software releases, flexible licensing rights, Autodesk® A360 cloud benefits, and technical support. There are two subscription options:

- **Sell AutoCAD Desktop Subscription**  
Flexible rental plans offer a low monthly cost with no long-term commitment
- **Attach Maintenance Subscription to AutoCAD**  
Include it with AutoCAD perpetual licenses

### AutoCAD 360 mobile app

Customers can take their AutoCAD drawings everywhere with this free, easy-to-use mobile viewing and markup application.

### Why TrustedDWG technology is critical to design workflows

Users can preserve their documentation files with the most accurate and reliable DWG™ format. AutoCAD uses TrustedDWG™ technology to store, share and retain the integrity of customers' design data.